



Rising in a Down Economy

Now more than ever, visionary leaders are adapting their strategies to successfully navigate the current economic reality.

- What opportunities have emerged from the current downturn?
- What trends and obstacles have been the stickiest over the past year?
- What role is a new national imperative for sustainability playing across industries?
- How will organizations communicate their new message?

Panelists

Bennie DiNardo

Deputy Managing Editor for Multimedia
The Boston Globe

Ralph Fuccillo

President
DentaQuest Foundation

Kenneth Hubbard

Executive Vice President
Hines

Ashley McCown

President
Solomon McCown & Co.

Moderated by Matthew Kiefer

Director
Goulston & Storrs

Thursday, November 12

7:30-9:30 AM

**Boston Harbor Hotel
North Atlantic Room**

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rsvp@solomonmccown.com

617.933.5278